

Subject: Leading Local: Mansfield Businesswoman and Entrepreneur Featured in PBS Special

Hi xx,

Working at previous funeral homes, Christie K. Moore (Redmon) was astonished by the lack of empathy these money-hungry businesses were showing and decided to take matters into her own hands. I am reaching out to spread a story about a woman who has not only redefined but also broken barriers in an industry that focuses on life's most challenging moments. In a historically male-dominated industry, Christie Moore, became the first woman and woman of color to own a funeral home in the Mansfield area, after opening the [Mansfield Funeral Home & Cremation](#) in 2016.

With 26 years of experience, she is a multi-award-winning entrepreneur, who has also founded [The Christie K Foundation](#), a nonprofit dedicated to supporting small business owners. Moore's unwavering dedication to serving the community and creating a place for personal healing, where she has honored over 1,000 legacies, is what earned her a feature on [Start Up](#). Returning for its 12th season, which is filmed exclusively in the Dallas-Fort Worth (DFW) Metroplex, *Start Up* highlights local entrepreneurs like Moore who are making a difference in their communities.

Please let me know if you are interested in featuring Christie ahead of the season premiere and I'd be more than happy to set up an interview. If you have any further questions or would like to see a trailer for the show, please don't hesitate to reach out!

Best,

Emily Coyle